

Becoming a Sponsorship Partner

Sponsoring Family Promise of Gwinnett gives your company the opportunity to invest in the future of children and their families who are experiencing homelessness. Sponsorship also gives companies and individuals amazing opportunities to be recognized for their community involvement in helping us achieve our mission of ending family homelessness. Sponsors will receive social media shout-outs, features in our newsletter, and be highlighted in all Family Promise events including Night Without a Bed and our annual Golf Classic.

Family Promise of Gwinnett is supported and sustained by our Annual Fundraisers such as our Bed Race. It provides support for Family Promise while giving donors and volunteers an opportunity to connect with the community. Becoming a sponsorship partner is an excellent way to ensure your involvement in helping families experiencing homelessness find stability and independence.



Our Mission

Mobilizing communities and congregations to partner with social service agencies to end homelessness...one family at a time.

SPONSORSHIP OPPORTUNITIES

Strengthening Families
Transforming Lives

Ending homelessness one family at a time ...



PO Box 464971
Lawrenceville, GA 30042
Office Phone: 678-376-8950
info@familypromisegwinnett.org
www.familypromisegwinnett.org



Bed Race Sponsorship Levels

Presenting

\$15,000

- Individual sponsor banner at Bed Race
- Bed Race entry fee waived
- Logo on Bed Race T-shirt and posters for retail storefronts
- Referred to as Presenting Sponsor in all event materials
- Logo featured on homepage of website
- Featured in monthly newsletter, social media and website
- Opportunity to present during award ceremony and host table at event

King

\$5,000

- Individual sponsor banner at Bed Race
- Bed Race entry fee waived
- Logo on event T-shirt and poster for retail storefronts
- Recognition on Family Promise website, newsletters, and social media
- Opportunity to present during award ceremony and host a table at event

Queen

\$3,000

- Queen sponsor group banner at event
- Bed Race entry fee waived
- Logo on event T-shirt and website
- Opportunity for table at event

Full

\$2,000

- Full sponsor group banner at event
- Bed Race entry fee waived
- Logo on event T-Shirt and website

Twin

\$1,000

- Twin group sponsor banner at event
- Logo on event T-Shirt and website

14th Annual Bed Race

Saturday, April 26, 2025

Historic Square, Downtown

Lawrenceville, GA

10:30 AM: Parade of Beds

11 AM: Race



CONTACT CAROL LOVE AT 404-936-5522 OR CLOVE@FAMILYPROMISEGWINNETT.ORG